**Exhibition Proposal:** Emotional Bond

**Dates:** Late 2024 to early 2025 (approximately 1-month duration)

**Venue:** Sheffield C & G Artpartment

#### **Exhibition Overview**

This exhibition will present the artistic works and personal narratives of a Hong Kong-based post-80s artist couple, Hansel & Nutz, to explore the themes of identity, social transformation, and cultural diversity in Hong Kong. The exhibition focuses on the inner world of Hong Kong's post-80s generation, using the couple as an entry point to delve into the identity crisis and social anxiety faced by this generation of Hong Kongers.

## **Exhibition Concept and Themes**

The exhibition's central themes are identity, social transformation, and cultural diversity in Hong Kong. By focusing on the personal experiences of a post-80s artist couple, the exhibition aims to stimulate the audience's in-depth reflections on Hong Kong's colonial history, social transformation, and the predicament of the younger generation.

Through the use of new media art and traditional ceramics, the exhibition will present elements of local Hong Kong culture, hoping to resonate with the audience. The collision of these two distinct art forms also reflects the complexity of Hong Kong's cultural integration.

The exhibition will feature works that delve into the personal experiences, emotional states, and social challenges that Hong Kong's post-80s generation faced. By juxtaposing new media and traditional craft, the exhibition seeks to create a multifaceted exploration of identity, belonging, and the evolving cultural landscape of Hong Kong.

#### Participating Artists/ Media

Hansel LI Chun Chung / New Media - https://hanseli.github.io/

Hansel LI is a post-80s creator who is skilled at using comics and animations to depict daily life. By combining digital media and interactive technologies, he explores the identity and social circumstances of Hong Kong's younger generation. His works incorporate elements such as projection, sound installations, and interactive installations, seeking to present the inner world of Hong Kong's young people from a novel perspective.

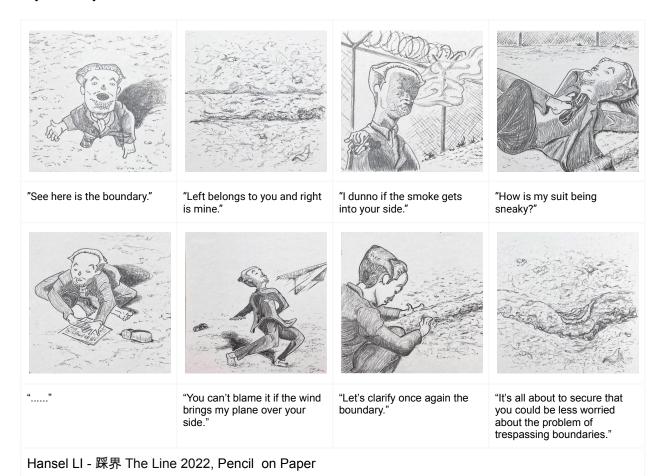
Hansel's new media works will immerse the audience in the emotional turbulence and identity struggles of a post-80s couple navigating the complexities of modern Hong Kong. Through dynamic visual narratives and interactive experiences, he aims to evoke empathy and encourage the audience to reflect on their own experiences and perspectives.

## Nutz LUK Mei Fei / Ceramics - https://nutzluk.wixsite.com/journey

Nutz is a post-80s artist who has a passion for Hong Kong's traditional craftsmanship. Her ceramic works interpret some of the neglected aspects of life, while also exploring the possibilities of ceramics. By reshaping everyday objects using clay, she expresses the experiences she has gained in her own life. Through this exhibition, she aims to explore the living conditions and cultural sentiments of this generation of Hong Kongers.

Nutz's ceramic installations will serve as a counterpoint to Hansel's new media works, providing a more grounded and tactile representation of the post-80s experience. Her pieces will highlight the enduring traditions, values, and everyday resilience of Hong Kong's younger generation, offering a complementary perspective to the digital narratives.

Together, the works of Hansel and Nutz will create a multifaceted and immersive exploration of the emotional bond, identity, and cultural landscape of Hong Kong's post-80s generation, inviting the audience to engage with the complexities and nuances of this pivotal period in the city's history.





Nutz LUK - Bricks 2021, Stoneware & Plants

## The exhibition will be divided into several key sections

- 1. Identity Tension
- Examine the identity dilemma of the couple, who hold different passports and cultural backgrounds
- Investigate how the fusion of Chinese and British influences has impacted the identity formation of Hong Kong youth
- 2. Anxiety of Social Transformation
- Delve into the couple's considerations and decision-making process around migrating to the UK
- Reflect the life pressures, career challenges, and social anxieties confronting Hong Kong's youth
- 3. Gendered Differences in Choices
- Contrast the different coping mechanisms and adaptations of the male and female partners
- Explore how gender shapes the experiences and perspectives of Hong Kong's younger generation

- 4. Cross-Media Artistic Dialogue
- Showcase the artistic works and creative processes of the couple, who represent diverse artistic approaches
- Investigate how artists navigate the blending of Chinese and Western cultural influences in their practices
- 5. Diverse Lifestyles in Hong Kong
- Highlight the couple's personal narratives of growing up and living in Hong Kong
- Reflect the multifaceted realities and local cultural diversity through the lens of the younger generation

### **Exhibition Design and Presentation**

The exhibition will feature a combination of static ceramic installations, projected multimedia elements (images, videos, sounds), and interactive components to create an immersive and thought-provoking experience for visitors.

The ceramic works will serve as physical representations of the cultural fusion and personal identities, while the digital media will provide deeper insights into the couple's inner experiences, creative processes, and personal stories.

Interactive elements, such as opportunities for visitors to share their own reflections and perspectives, will encourage audience engagement and dialogue around the exhibition's themes.

#### **Community Outreach and Participation**

To extend the exhibition's impact and foster a deeper understanding of the presented themes, the organizers will implement various community outreach and participation initiatives:

- 1. Documentary Video Series
- Produce a series of short documentary videos featuring the artist couple, sharing their creative concepts, artistic processes, and personal narratives
- Distribute the videos on online platforms to reach a wider audience and facilitate discussions
- 2. Social Media Engagement
- Utilize social media platforms to invite audience members to share their thoughts, experiences, and responses to the exhibition
- Encourage the audience to reflect on the themes of identity, social transformation, and cultural diversity in Hong Kong

- 3. Artist Talk and Panel Discussion
- Organize a public event with the artist couple, Hansel & Nutz, and the C&G founders, Clare & Gum
- Facilitate an in-depth discussion on the exhibition's themes, the artists' creative practices, and the broader societal and cultural implications

Through these multifaceted approaches, the exhibition aims to create a deeper, more meaningful engagement with the audience, fostering a nuanced understanding of the complex identity and social dynamics at play in contemporary Hong Kong.

## **Timeline**

SEP2024	OCT2024	NOV2024	DEC2024	JAN2025
Project Management				
	Ceramic Production			
			Installation	
			Community Outreach	

#### **Curator & Coordinator**



Art of Curation & Coordination: Kowloon City Youth Art Festival 2024

## Bling Blang BiLiBaLa - www.blingblangbilibala.com

As curators of the creative team Bling Blang BiLiBaLa, we blend arts, design, crafts, and technology to explore transformative potential at their intersections. BiLiBaLa's mission is to connect communities and unlock innovative engagement by integrating artistic expression, design thinking, traditional crafts, and cutting-edge tech. Through immersive, boundary-challenging experiences, we aim to inspire creativity, diverse artistic exploration, and cross-cultural dialogues. Anchored in human-centered design, our vision prioritizes inclusive engagement and art education, empowering individuals to participate in the creative process. As we evolve BiLiBaLa's programming, we look forward to collaborating globally to amplify diverse voices, facilitate exchange, and contribute to a more vibrant, inclusive creative ecosystem.

# **Budget**

	Pro	Production of Artwork				
		Arti	ist Fee			
	1	а	Hansel LI Chun Chung		10,000	
		b	Nutz LUK Mei Fei		10,000	
				Sub-total	20,000	
I		Artworks Development & Production Cost				
	2	а	Production of New Media Artworks		30,000	
		b	Production of Ceramic Artworks		30,000	
		С	Logistic to UK (Transportation & Storage)		10,000	
		d	On-site Installation & Dismantling		10,000	
				Sub-total	80,000	
	Exhibition Text, Design & Documentation					
II	3	Head Panel & Artwork Caption			10,000	
11	4	Photo & Video Documentation			20,000	
				Sub-total	30,000	
	Organization of Public Programme					
Ш	5	Online Artist Sharing			2,000	
				Sub-total	2,000	
	Auc	diting				
V	6	6 Auditor Fee			8,000	
				Sub-total	8,000	
	Insurance & Miscellaneous					
V	7	Ins	urance		5,000	
	8	8 Miscellaneous			5,000	
				Sub-total	10,000	
				<b>GRAND TOTAL</b>	150,000	